

# 1919 GALA OF THE CENTURY 2019

## SUPPORT OPPORTUNITIES

### DIAMOND \$25,000

- First tier table for 12 guests
- Lead sponsorship and premier positioning in all print, digital materials and company name prominently displayed at table
- Name and logo featured in a Planetarium show for one year
- Recognition on annual Museum Donor Wall
- Double-page journal ad with diamond-level branding
- Podium introduction from company executive during Gala program
- Corporate Membership benefits for one year
- Lead recognition on social media messaging

### PLATINUM \$15,000

- Premier table for 10 guests
- Special positioning in all print, digital materials and company name prominently displayed at table
- Recognition on annual Museum Donor Wall
- Double-page journal ad with platinum-level branding
- Podium introduction from company executive during Gala program
- Corporate Membership benefits for one year
- Recognition on social media messaging

### GOLD \$10,000

- Priority table for 10 guests
- Listing as Gold sponsor in all print and digital materials
- Full-page journal ad with gold border and priority placement
- Four Supporter-level Memberships for one year
- Recognition on social media messaging

### SILVER \$7,000

- Preferred seating for six guests
- Listing as Silver sponsor in all print and digital materials
- Full-page journal ad with silver border

## Celebrating 100 Years of the Hudson River Museum

Friday, June 14, 2019, 6pm

### Honoring

George Latimer, Westchester County Executive  
Christian Petroni, Fortina Restaurants  
Anthony Viceroy, Westmed Medical Group

### 2019 Isidore Konti Medal Recipient

Senator Andrea Stewart-Cousins,  
NY State Senate Majority Leader

### BRONZE \$3,500

- Preferred seating for four guests
- Listing as Bronze sponsor in all print and digital materials
- Half-page journal ad with bronze border

### PATRON \$1,250

- Seating for two guests
- Listing as Patron sponsor in all print and digital materials

### INDIVIDUAL \$650

- Seating for one guest

### JOURNAL ADS

Printed in full-color journal, displayed on monitors throughout the evening, and shared on [hrm.org](http://hrm.org).

Double page	16w x 10h inches	<b>\$2,000</b>
Full page	7.5w x 10h inches	<b>\$1,000</b>
Half page	7.5w x 5h inches	<b>\$750</b>
Quarter page	3.75w x 5h inches	<b>\$500</b>

Journal ad must be 300 dpi and saved as a jpg or pdf.  
Contact: [gala@hrm.org](mailto:gala@hrm.org)

Deadline for Journal Ads: Tuesday, May 28, 2019  
Pay online at [hrm.org/gala](http://hrm.org/gala) or see reverse to fill out form.

## SUPPORT INFORMATION

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Thank you for  
supporting our  
next century!  
Your philanthropy  
makes a difference  
in our community.

### SUPPORT LEVEL (MARK ONE)

☐ DIAMOND    ☐ PLATINUM    ☐ GOLD    ☐ SILVER    ☐ BRONZE    ☐ PATRON    ☐ INDIVIDUAL

### JOURNAL AD (MARK ONE)

☐ DOUBLE PAGE    ☐ FULL PAGE    ☐ HALF PAGE    ☐ QUARTER PAGE

I cannot attend but wish to make a tax-deductible donation: \$ \_\_\_\_\_

## PAYMENT

Enclosed is my check for: \$ \_\_\_\_\_

Or, please charge my ☐ VISA    ☐ MASTERCARD    ☐ AMEX

Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp.: \_\_\_\_ / \_\_\_\_    Security Code: \_\_\_\_    Zip: \_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Your contribution is tax-deductible to the full extent  
allowed by law.**

100 YEARS  
HUDSON  
RIVER  
MUSEUM